

**LEADERS**

*The Leaders in Skin Science,  
Leaders Cosmetics*

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# LEADERS

Leaders Cosmetics was established in 2004 based on clinical cases of numerous customers of Leaders Clinic and Leaders Aesthetics. It is the No.1 brand of beauty culture that realizes the values of dermatology via continuous communication with their customers.

## Why LEADERS ?

### **True Cosmeceutical Brand. Dermatologist Tested**

All Leaders skin care products, whose development is based on scientific dermatologic research, reach the market after going through strict clinical and dermatological tests.

### **Effective Ingredients + Maximum Safety**

All Leaders products are made with nature-friendly ingredients under a strict quality control during the whole development, manufacturing and delivery process in order to ensure the highest safety and efficacy.

### **Repair & Prevent**

Our products, made from the state of the art ingredients such as peptides and AAPE, are designed to make the flawless skin you have dreamt of and prevent the fundamental cause of skin problems.

### **Global Cosmeceutical Brand**

With branch offices in 3 different continents and factories in both Asia and Europe, Leaders provides the possibility to reach Eastern and Western markets and offers limitless options for our buyers, emerging as the world's leading cosmeceutical brand.

# BRAND INFORMATION

## LEADERS CLINIC

Founded by top dermatologists from Seoul National University, Leaders offers at-home treatments for people with various skin concerns. Leaders dermatology specialists develop safe and potent formulas in an effort to bring out the best in our customers and restoring their skin to its most beautiful potential.



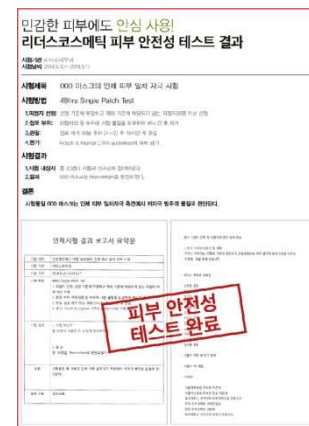
## PATENTS

- Patent for mask packs using cellulose sheets & their production method
- Certificate of company affiliated R&D center



## DERMATOLOGIST TESTED

All products of Leaders Cosmetics have passed strict "Skin Safety Tests"



## LEADERS FACTORY & LABORATORY

Leaders Cosmetic Plant has constructed the most advanced automated system by integrating the Supply Chain Management [SCM). Leaders Cosmetics is now equipped to complete its evolution as a comprehensive cosmetic company also with OEM/ODM capability.



## MISSION & VISION

*“A leader in the global beauty culture”*



Professionalism



Reliability



Creativity

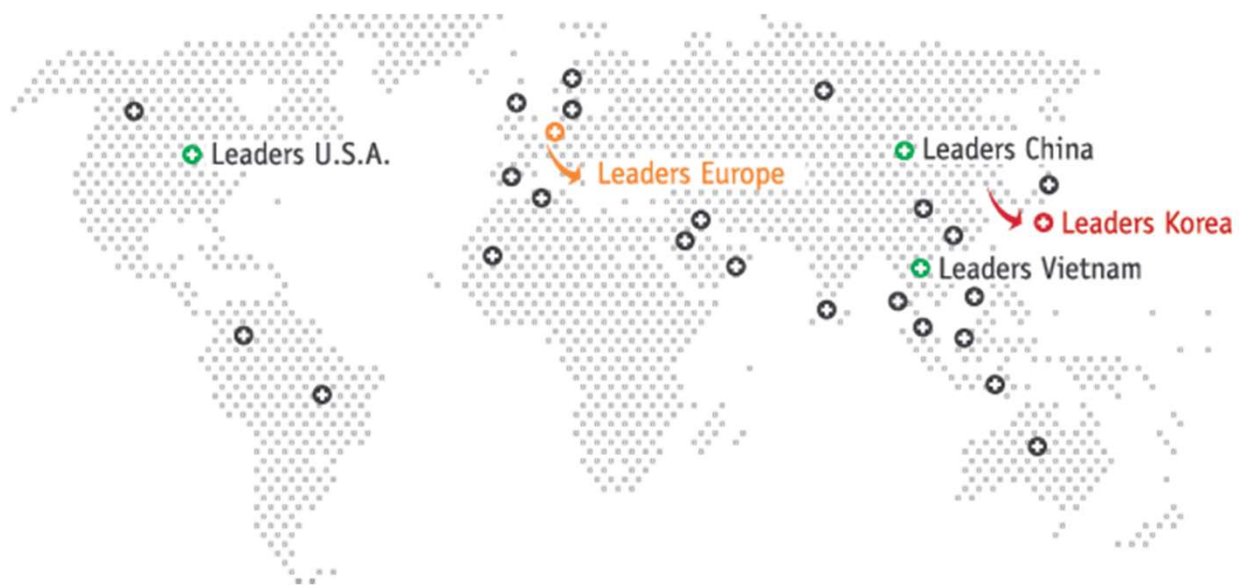


Globalization

# DISTRIBUTION

## WORLD MAP

The LEADERS products are popularly sold in countries in Southeast Asia such as Japan and China as well as in the US and all over the world.



## MEET LEADERS



DUTY FREE  
SHOP



CLINIC/  
PHARMACY



FLAG SHOP/  
DRUG STORE



ONLINE  
SHOP

INSOLUTION

## Non-woven Mask (Tencel)

### Leaders Non-woven Mask?

A safe-to-use sheet mask which is made of eucalyptus fiber.

LABOTICA

Pure-Cellulose



### HOW TO USE

#### Good adhesive properties

It adhere firmly and comfortably to all face shapes

#### Hypo-allergenic material

Made from Tencel that minimizes skin irritation

#### Eco-friendly material

Tencel material goes through an eco-friendly manufacture, with the 95% of pollutants recovered during the manufacturing process



1 Apply the mask to fit the curves around the eyes, nose and mouth



2 Leave on for 15-20 minutes then remove



3 Gently pat the face with fingertips until the remaining serum is fully absorbed

# TENCEL MASKS



## SKIN SOFT



### Skin Soft Mask with Green Tea

20ml

- Reduces skin irritation
- Provides moisturizing and antioxidant effect
- With Green Tea Ferment Extract



### Skin Soft Mask with Rice

20ml

- Provides brightening effect
- Promotes dead skin cell removal
- With Rice Ferment Extract



### Skin Soft Mask with Bamboo

20ml

- Provides cooling and calming effect
- Keeps skin moisture balance
- With Bamboo Leaf and Stem Ferment Extract



### Skin Soft Mask with Honey

20ml

- Improves skin elasticity
- Provides healthy glowing skin
- With Acacia Honey Ferment Extract

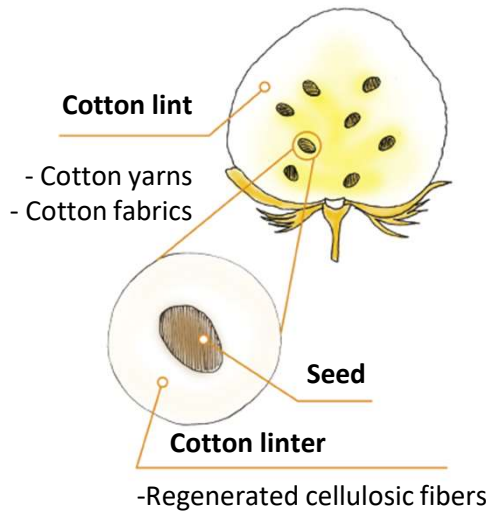


# INSOLUTION

## Non-woven Mask (Bemliese, Cupra)

### Leaders Non-woven Mask?

A safe-to-use cotton sheet mask which is made of cotton linters.



-Regenerated cellulosic fibers Cotton linters are fine, silky fibers which adhere to the seeds of the cotton plant. These fibers are less than 1/8 inch (3.2mm) long, traditionally used for manufacturing of paper and also as a raw material in the manufacturing process of cellulose.



## HOW TO USE

### Perfect adhesive properties

Fits comfortably and firmly to the skin without creasing or tearing

### High-water absorbency

Absorbs and holds 13 times more water than its own weight

### Soft and gentle touch

Made of fine linter with ultra low-fiber release and low surface abrasion



Apply the mask to fit the curves around the eyes, nose and mouth



Leave on for 15-20 minutes then remove



Gently pat the face with fingertips until the remaining serum is fully absorbed

# BEMLIESE MASKS



## SKIN CLINIC / RENEWAL



### Aquaringer Skin Clinic Mask

25ml

- For very dry, stressed and tired skin
- Maintains skin's optimal moisture balance
- With Alps Water



### Wrinkle Tox Skin Clinic Mask

25ml

- For skin with pigmentation and aging signs
- Supports firmness and elasticity
- With Adenosine and Peptide



### Collagen lifting Skin Renewal Mask

25ml

- For skin with discoloration and aging spots
- Energizes while providing a tightening effect
- With Water Soluble Marine Collagen



### Teatree Relaxing Skin Renewal Mask

25ml

- For sensitive and irritated skin
- Mattifies and purifies skin
- With Organic Teatree Oil and Sprout Complex

# BEMLIESE MASKS



## DAILY WONDERS

Each mask is formulated with secret wonders found in the natural landscapes. Designed to be part of your regular skincare regimen, they will provide you with 15 minutes of "me-time" to refresh your skin.



### Soothing & Calming Mask

25ml

- Promotes soothing and hydration after a day in the sun
- Contains Aloe Vera and Olive Leaf Extract



### Intense Hydrating Mask

25ml

- Promotes moisturizing, refreshing and firming
- Contains Cactus and Butterfly Bush Extract

# BEMLIESE MASKS



## Purifying Mask

25ml

- Promotes skin cleansing
- Contains Volcanic Ash and Green Tea Extract



## Relaxing Mask

25ml

- Provides even complexion
- Contains Edelweiss Extract and Hyaluronic Acid



## Clarifying Mask

25ml

- Promotes exfoliating and clarifying
- Contains Arnica Montana Flower and Peppermint Leaf Extract



## Radiance Revitalizing Mask

25ml

- Refreshing & Energy Boosting
- Contains Panax Ginseng Root and Artemisia Absinthium Extract



## Pore Care Mask

25ml

- Refines and tightens pores
- Contains Pine Leaf and Centella Asiatica Extract

# INSOLUTION

## Coconut Mask

### Leaders Bio-Cellulose Mask?

Naturally fermented coconut juice using bio-engineering technology.



#### Amazing adhesive properties

Its comfortable and soft texture perfectly fits all face shapes

#### Durable moisturizing effect

Can absorb 10 times more fluid than non-woven fabrics

#### Hypo-allergenic material

Made from 100% fermented coconut juice minimizes skin irritation

### HOW TO USE



Take out the mask from the pouch and remove the protective film from one side of the mask

1

2

Apply the mask and remove the protective film from other side of mask while smoothing



Leave the mask on the face for 20-25minutes , then remove it

3

Gently pat the face with fingertips until the remaining serum is fully absorbed



# BIO-CELLULOSE MASKS



## WITH SUPERFOODS



### Coconut Bio Mask with Blueberry

30ml

- For dry, scaly and rough skin
- Provides energy and moisture
- With Blueberry Extract



### Coconut Bio Mask with Broccoli

30ml

- For oily and troubled skin
- Skin calming, refreshing and sebum control
- With Broccoli Extract



### Coconut Bio Mask with Orange

30ml

- For skin with uneven tone
- Boosts skin's inner glow with brightening effect
- With Orange Extract



### Coconut Bio Mask with Tomato

30ml

- For skin which shows first signs of aging
- Provides elasticity and firmness
- With Tomato Extract

# BIO-CELLULOSE MASKS



## 7 WONDERS

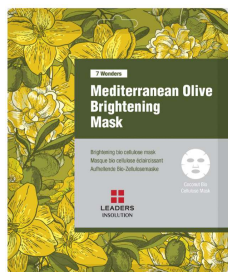
Each mask is formulated with unique ingredients and methods, which could be only discovered by searching the globe. The result is a fusion of 7 wonder Mask oils with modern, innovative technology, suitable for all skin types.



### Tundra Cranberry Anti-Aging Mask

26ml

- Activates rejuvenating qualities
- Helps to bring back a youthful skin appearance



### Mediterranean Olive Brightening Mask

30ml

- Helps to brighten tired skin
- Promotes an even skin tone

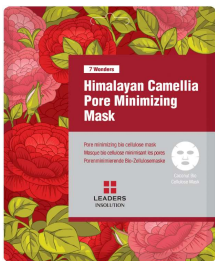
# BIO-CELLULOSE MASKS



## Kalahari Melon Moisturizing Mask

26ml

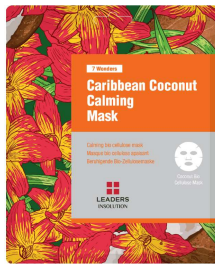
- Provides skin moisturizing and smoothing
- Reduces fine lines



## Himalayan Camellia Pore Minimizing Mask

30ml

- Revitalize effectively your skin
- Helps to visibly minimize pores and smooths rough texture



## Caribbean Coconut Calming Mask

30ml

- Helps to soothe and calm skin
- Promotes reduction of sun-related damage



## Amazonian Acai Revitalizing Mask

26ml

- Improves natural skin moisture balance
- Promotes elasticity



## Tropical Andiroba Mask

26ml

- Nourishes and improves skin balance
- Promotes skin soothing and rejuvenating





## ESSENTIAL WONDERS

The Essential Wonders are trendy and fun treatments for body and hair, infused with Amino Acid Complex to keep the skin and hair supple and soft.

Enables to take care of the skin from head to toe!



### Essential Wonders Talk to the Hand! Mask

16ml

- For dry and rough hands
- Provides intense hydration to dry hands
- Reinforces moisture barrier



### Essential Wonders Put your Feet Up! Mask

18ml

- For dry and flaky skin foot
- Provides excellent nourishment to dry feet
- Softens dead skin cells



### Essential Wonders Good Hair Don't Care Mask

30ml

- For dry and damaged hair
- Provides nutrition and shine to hair
- Helps to reinforce hair strength and moisturizes deeply

# CONTACT US



## LEADERS EUROPE | C&L INT GmbH



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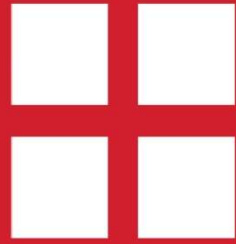
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## HEADQUARTER- KOREA



# LEADERS

*Thank you.*